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Syracuse Creates Waves

Toyota US Open of Watercross Happening at Onondaga Lake Park
May 31 – June 1

SYRACUSE, NY—Upstate Watercraft Promotions Inc (UWP) announces the Toyota US Open of Watercross in Syracuse on May 31 – June 1, 2008. This prestigious national event will bring competitors from all over the United States and Canada – offering over \$15,000 in cash and prizes.

The two-day competition has been made possible by an Empire State Development Grant, secured by Senator DeFrancisco.

The Toyota US Open of Watercross in affiliation with the Toyota/Sea Doo US Regional Championship Tour is highly anticipated event has been the “talk of the town” in the watercross community. UWP in cooperation with the Syracuse Convention & Visitors Bureau (SCVB) are working diligently to make this an event to be remembered.

"We're thrilled that Onondaga Lake has been selected to host this exciting competition!" said SCVB President, David Holder. "National events like the Toyota US Open of Watercross help put Syracuse on the map and in the minds of future travelers and event planners."

UWP's AJ Handler recently stated, "At UWP, we strive to push the sport to a high level of professionalism. With that in mind we felt that Onondaga Lake Park is a great location, with a fun atmosphere, and a substantial prize would entice riders from all over North America."

The \$15,000 in cash and prizes will be awarded to the winners of the pro-am and expert classes with the potential for the competitors to earn even more money with full race lines.

The Toyota US Open of Watercross expects nearly 350 total entries competing in 10 Pro-Am and 23 Amateur classes and will prove to be an exciting weekend at handlebar to handlebar action. *Two premier classes will have the highest payout; these two classes will be **Pro-Am Ski GP and Pro-Am Runabout Open**.* These two classes allow competitors to add additional aftermarket parts making the watercrafts faster than any other PWCs in the field. *Additional classes eligible for cash prize will be;* Pro-Am Ski Stock, Pro-Am Women's Ski Limited, Pro-Am Runabout 1200 Stock, Pro-Am Runabout 800 Open, Expert Ski Limited, Expert Runabout 1200 Limited, Expert Runabout 1200 Open & Freestyle.

In addition to the overall champions – competitors, their pit crews & families will have the opportunity to win one of two exceptional awards. One being, the Clear Channel “Sportsman Award” which is given to the person that best exemplifies good sportsmanship to others. Second being the Coyote Vision “Cool Move of the Day” Award to the person performing the coolest move of the weekend's event.

Further information for anyone interested in competing or attending the event can be found at Upstate Watercraft Promotion's website at www.uwpinc.com

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