

# NCAA CORPORATE CHAMPION/CORPORATE PARTNER PROGRAM

## Official NCAA® Corporate Champions



## Official NCAA® Corporate Partners



## NCAA TRADEMARKS – AS OF OCTOBER 14, 2009

65 Teams...One Dream™
All day. Every day. Our game.™ - Division I women's basketball only
And Then There Were Four®
Champions Play Here®
Championship City™
College Cup® - Division I men's and women's soccer only
<sup>2</sup> College World Series® - Division I baseball only
CWS™ - Division I baseball only
Double-A Zone®
Eight at the Plate® - Division I baseball only
Elite Eight®
Elite8®
F4™ - Division I men's or women's basketball only
Final 4® - Division I men's or women's basketball only
Final Four Friday® - Division I men's or women's basketball only
Final Four® - Division I men's or women's basketball only
Frozen Four® - Division I men's and women's ice hockey only
Hoop City® - For corporate partners involved in Hoop City

It's More Than A Game®
It's the Journey®
JJ Jumper® - Collegiate basketball only
<sup>1</sup> March Madness® - Division I men's or women's basketball only
<sup>1</sup> Middle School Madness® - Division I men's or women's basketball only
<sup>1</sup> Midnight Madness® - Division I men's or women's basketball only
Men's College Cup® - Division I men's soccer only
Men's Elite Eight®
Men's Final 4™ - Division I men's basketball only
Men's Final Four™ - Division I men's basketball only
Men's Frozen Four® - Division I men's ice hockey only
National Champion of Champions™
National Collegiate Athletic Association®
National Collegiate Athletic Association® Hall of Champions™
National Collegiate Championships®
NCAA Basketball®
NCAA College Cup® - Division I men's and women's soccer only
NCAA Hall of Champions®

## NCAA Trademarks

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NCAA International <sup>®</sup>
NCAA Kids <sup>®</sup>
NCAA News <sup>®</sup>
NCAA Photos <sup>®</sup>
NCAA Sweet 16 <sup>®</sup> - Collegiate basketball only
NCAA Sweet Sixteen <sup>®</sup> - Collegiate basketball only
NCAA Championships <sup>®</sup>
NCAA <sup>®</sup>
Pinnacle of Fitness <sup>™</sup> - Division I women's basketball only
Road to the Final Four <sup>®</sup>
Selection Sunday <sup>™</sup>
Stagg Bowl <sup>®</sup> - Division III football only
The Big Dance <sup>®</sup> - Division I basketball only
The Final Four <sup>®</sup> - Division I men's or women's basketball only
The Greatest Show on Dirt <sup>®</sup> - Division I baseball only
The NCAA Experience <sup>™</sup>
The Pinnacle Awaits <sup>™</sup> - Division I women's basketball only
The Road Ends Here <sup>®</sup>
The Road to Atlanta <sup>™</sup>
The Road to Cary <sup>™</sup>
The Road to Cleveland <sup>™</sup>

The Road to Detroit <sup>™</sup>
The Road to Indianapolis <sup>®</sup>
The Road to Minneapolis <sup>™</sup>
The Road to New Orleans <sup>™</sup>
The Road to Omaha <sup>®</sup>
The Road to San Antonio <sup>™</sup>
The Road to San Diego <sup>™</sup>
The Road to St. Louis <sup>™</sup>
The Road to the Final Four <sup>®</sup>
We are the Game <sup>®</sup>
Women's College Cup <sup>®</sup> - Division I women's soccer only
<sup>2</sup> Women's College World Series <sup>®</sup> - Division I women's softball only
Women's Elite Eight <sup>®</sup>
Women's Final 4 <sup>®</sup> - Division I women's basketball only
Women's Final Four <sup>®</sup> - Division I women's basketball only
Women's Frozen Four <sup>®</sup> - Division I women's ice hockey only
YES <sup>®</sup>

<sup>1</sup>March Madness and Midnight Madness: March Madness Athletic Association LLC, an NCAA limited liability company, owns the registration to March Madness and Midnight Madness. The NCAA is the exclusive licensee of the marks in connection with the NCAA Division I Men's Basketball Championship and the Division I Women's Basketball Championship.

<sup>2</sup>College World Series and Women's College World Series: The NCAA is the exclusive licensee of these marks, registered by Major League Baseball, in connection with the NCAA Division I Men's Baseball Championship and the Division I Women's Softball Championship.

Gender-specific sports are appropriate when used in connection with the Final Four, Frozen Four and Elite Eight.

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