

The City of Syracuse is located in Onondaga County in the geographic center of New York State. The counties of Onondaga, Madison, and Oswego make up the *Syracuse Metropolitan Statistical Area (MSA)*. The *Syracuse-Auburn Combined Statistical Area (CSA)* consists of Cayuga, Madison, Onondaga and Oswego counties.

## PHYSICAL CHARACTERISTICS

<b>Area:</b>	Onondaga County	780 sq. mi.
	Syracuse MSA	2,390 sq. mi.
	Syracuse-Auburn CSA	3,083 sq. mi.
	City of Syracuse	26 sq. mi.

**Terrain:** Rolling hills and flat plains

**Altitude:** 364 - 681 feet **Elevation:** 414 feet

**Climate:** four seasons, continental mean average temperature:  
 January ..... 24 degrees  
 April ..... 46 degrees  
 July ..... 71 degrees  
 September ..... 62 degrees  
 annual average snowfall ..... 135 inches (1990-2007)  
 growing season approx. .... 171 days  
 annual rainfall ..... 36 inches

## PROXIMITY TO MARKET

Over 136 million people live within a 750 mile radius of Syracuse, including over 50 percent of the population of Canada and the United States.

### Mileage to Major Cities:

Albany, NY	136	Montreal, Que.	248
Baltimore, MD	299	New York, NY	253
Binghamton, NY	75	Niagara Falls, NY	165
Boston, MA	299	Philadelphia, PA	255
Buffalo, NY	147	Pittsburgh, PA	342
Chicago, IL	665	Rochester, NY	85
Cleveland, OH	330	Toronto, Ont.	248
Hartford, CT	236	Washington, DC	350

## POPULATION

	1990	2000	2008 est.
City of Syracuse	163,860	146,435	138,068
Onondaga County	468,973	458,336	452,633
Syracuse MSA	659,864	650,154	643,794

Source: U.S. Census Bureau

## RACE/ETHNIC BREAKDOWN OF POPULATION (2008 est.) - PERCENT OF TOTAL POPULATION

	City of Syracuse	Onondaga County	Syracuse- MSA
White	60.6	83.9	87.4
Black/African American	28.8	10.1	7.4
Asian/Pacific Islander	4.0	2.6	2.1
American Indian, Alaska Native	1.0	0.8	0.6
Other	1.2	0.5	0.5
Two or more races	4.5	2.2	1.9
Hispanic Origin (of any race)	6.5	3.1	2.6

Source: U.S. Census Bureau/ American Community Survey - 2008 Estimates

## HOUSEHOLDS

	1990	2000	2008 est.*
City of Syracuse	65,046	59,482	56,000
Onondaga County	177,950	181,153	185,000
Syracuse MSA	243,899	252,043	258,000

Source: U.S. Census Bureau/ \*American Community Survey - 2008

## MEDIAN AGE -

City of Syracuse	- 29.2	New York State	- 38.0
Onondaga County	- 38.2	United States	- 36.9
Syracuse MSA	- 38.0		

Source: U.S. Census Bureau/ American Community Survey - 2008 Estimates

## MEDIAN HOUSEHOLD INCOME - 2008 (est.)

City of Syracuse	\$30,879
Onondaga County	\$50,640
Syracuse MSA	\$48,962
New York State	\$56,033
United States	\$52,029

## AVERAGE APARTMENT RENTAL

One Bedroom: \$550 - \$650 Two Bedroom: \$675 - \$775

## MEDIAN SELLING PRICE OF HOMES - 2009

Onondaga County - \$132,000 (3<sup>rd</sup> qtr.<sup>P</sup>) Syracuse MSA - \$125,200 (3<sup>rd</sup> qtr.<sup>P</sup>)

Source: NYS Association of Realtors  
National Association of Realtors

## ACCRA COST OF LIVING INDEX (3rd qtr. 2009)

Metro Area	Composite*		
	Index	Grocery	Housing
Binghamton, NY	99.8	92.9	88.3
Buffalo, NY	94.9	94.7	92.4
Glens Falls, NY	108.4	99.5	106.6
Ithaca, NY	102.4	102.4	104.7
New York (Manhattan) NY	214.7	146.8	391.4
Rochester, NY	99.7	91.7	93.9
Syracuse, NY	99.7	99.6	90.5

\*Composite includes six categories

## CONSUMER PRICE INDEX (CPI)

Oct. '09 - 216.177 - Oct '08 - 216.573 **-0.2 %**

## UNEMPLOYMENT RATE (%)

	County	MSA	CSA	NYS	US
Oct. '09	7.9	8.0	8.0	8.7	9.5
Oct. '08	5.5	5.7	5.6	5.7	6.1

## LABOR FORCE

	Labor Force	Employed
	Oct. 2009	
Onondaga County	237,100	218,500
Syracuse MSA	333,800	307,000
Syracuse-Auburn CSA	375,700	345,500

## NON-AGRICULTURAL EMPLOYMENT

(Data in Thousands)	MSA		Percent
Employment Sector	Oct. '09	Oct. '08	Change Over the Year
<b>TOTAL</b>	<b>323.3</b>	<b>329.9</b>	<b>-2.0%</b>
<i>Goods Producing</i>	43.0	45.8	-6.1%
Natural Resources,			
Construction & Mining	13.8	14.4	-4.2%
Manufacturing	29.2	31.4	-7.0%
<i>Service Providing</i>	280.3	284.1	-1.3%
Trade, Transportation, Utilities	63.3	65.4	-3.2%
Information	5.0	5.5	-9.1%
Financial Activities	17.8	18.4	-3.3%
Professional & Business Services	34.7	35.4	-2.0%
Education & Health Services	59.8	59.3	0.8%
Leisure & Hospitality	27.5	27.6	-0.4%
Other Services	12.4	12.7	-2.4
Government	59.8	59.8	0.0%

Source: NYS Department of Labor

## TAXES

<b>Sales</b> .....	8.0%
State .....	4.0%
Local .....	4.0%
State Income Tax .....	4.0% - 7.7%

## MAJOR EMPLOYERS in CENTRAL NEW YORK

◆ Upstate University Health System .....	6,717
◆ Syracuse University .....	6,504
◆ Wegmans .....	4,100
◆ St. Joseph's Hospital Health Center .....	3,046
◆ Crouse Hospital .....	2,700
◆ Loretto .....	2,427
◆ Lockheed Martin MS2 .....	2,350
◆ National Grid .....	1,856
◆ P & C Food Markets .....	1,750
◆ Magna Drivetrain - New Process Gear Inc. ....	1,400
◆ Raymour and Flannigan .....	1,400
◆ Syracuse V.A. Medical Center .....	1,400
◆ Carrier Corporation .....	1,300
◆ Welch Allyn .....	1,300
◆ United Parcel Service .....	1,230
◆ Verizon .....	1,100
◆ Community General Hospital .....	1,080
◆ Roman Catholic Diocese of Syracuse .....	1,000
◆ Excellus Blue Cross Blue Shield of CNY .....	990
◆ L. & J.G. Stickley, Inc. ....	934
◆ AXA Equitable Life Insurance Co. ....	943
◆ Syracuse Research Corp .....	885
◆ Time Warner Cable .....	875
◆ The Bank of New York Mellon Corp .....	830
◆ Anheuser Busch Companies .....	815

## COMMUNICATIONS

### Major newspaper:

The Post-Standard (daily) 470-0011

### Business newspapers:

Business Journal (weekly) 472-3104  
Eagle Newspapers (weekly) 434-8889  
Syracuse New Times (weekly) 422-7011  
The Scotsman Press, Inc. (weekly) 472-7825

19 AM and FM radio stations

4 standard commercial television stations - 1 public

1 cable television system

Time Warner Channel 10 (24 hour news broadcasting)

## TRANSPORTATION

Syracuse is located at the crossroads of two interstate highway systems, east/west I-90 the New York State Thruway, and north/south I-81.

**Highway:** More than 150 trucking companies, including the nation's top 12 carriers of general freight, service the Syracuse area.

**Air:** Over 130 passenger flights arrive and depart daily from the Syracuse Hancock International Airport, serviced by seven major airlines and several commuter lines. Six major air cargo companies service the Syracuse terminal in addition to several regional carriers, forwarders and passenger airlines that offer air freight services.

**Bus:** CENTRO provides public transportation for Syracuse and suburbs at a fare of \$1.25. Onondaga Coach, Greyhound, Syracuse & Oswego, and Adirondack Trailways also provide inter-city passenger service.

**Rail:** CSX provides direct rail freight service to a variety of Northeastern markets. Amtrak provides rail passenger transportation service from the William F. Walsh Regional Transportation Center.

**Water:** The Port of Oswego is located on the southeast shore of Lake Ontario, 34 miles northwest of Syracuse. The New York State Canal System encompasses 524 miles and runs east-west across New York State, connecting the Niagara River with the Hudson River. The Onondaga Lake Barge Canal Terminal is located just north of Syracuse.

## HEALTH CARE

Four acute care hospitals, a number of long-term skilled nursing facilities, outpatient centers serving all sectors of the county, renowned teaching facilities, including Upstate University Health System, two hospital-based nursing schools, and several residency programs.

## EDUCATION AND TRAINING

**Public, Private and Parochial Education:** There are 18 school districts in Onondaga County (17 Suburban, 1 City) with an enrollment of approximately 80,000 students. The districts are comprised of 78 Elementary Schools, 27 Junior High, and 21 High Schools.

**College and Universities:** There are 44 private and state colleges within the Greater Syracuse Region, with a combined enrollment of over 215,000 students. In the Syracuse area there are eight schools including Syracuse University, LeMoyne College, Upstate University Health System, the College of Environmental Science and Forestry, Onondaga Community College, SUNY Empire State College, SUNY Oswego, Cazenovia College, Morrisville College and Bryant & Stratton College.

**Vocational Training:** The five public vocational centers and 24 private vocational and technical schools offer more than 80 courses of study in a wide variety of fields.

## RECREATION & CULTURE

- ◆ More than 50 state, county and city parks and several nature centers
- ◆ 40 golf courses (more than any other area in the Northeast)
- ◆ Rosamond Gifford Zoo at Burnet Park open year-round
- ◆ 40 museums and galleries, including the nationally known Everson Museum of Art, designed by I.M. Pei
- ◆ Syracuse Opera, the only year-round professional opera company serving Central New York
- ◆ Syracuse Stage, Central New York's only professional theater, attracting talented actors and directors from Broadway and beyond
- ◆ Syracuse Symphony Orchestra, the 28th largest orchestra in the United States, serves the central and northern New York Region
- ◆ The Carrier Dome, home of Syracuse University athletics; the only domed stadium in the northeast
- ◆ Alliance Bank Stadium seats 11,000 spectators and is home to the Syracuse SkyChiefs, a AAA affiliate of the Washington Nationals
- ◆ The New York State Fair, the longest running state fair in the country, annually attracts nearly 1 million people from across the Northeast
- ◆ Museum of Science & Technology (MOST) – More than 200 exhibits and displays provide a unique hands-on experience for all ages. New York State's only IMAX-Dome theatre
- ◆ Numerous music festivals including Jazz Fest, NYS Blues Fest and Empire Brewing Musical Festival
- ◆ Ethnic festivals – Polish Festival, Jewish Music & Cultural Festival, Bavarian Festival, Latino-American Festival, Irish Festival, La Festa Italiana, Oktoberfest, and many more

*Prepared by:* Greater Syracuse Chamber of Commerce 12/09  
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